



Annual Report  
2022



Dear Friends,

As we have said for three decades, **everyone has a role in advancing abortion justice.**

Across the U.S., folks fear the implications of the *Dobbs* decision and state restrictions on reproductive health care. Folks seeking abortion care are more vulnerable than ever, wondering who they can trust, where they can go for care, or who they can turn to for support. That's where Provide comes in—equipping professionals throughout systems of care to respond to sexual and reproductive health needs, including abortion, with both empathy and expertise.

**What is happening to abortion access is unconscionable but Provide is unshakeable.**

For 30 years, we have been doing this work throughout the South and Midwest in states with the least access to abortion. We know how to navigate the margins to help health and social service workers connect their clients with safe, compassionate abortion care and support services. Provide's strong reputation enabled us to show up for providers so they could show up for their patients and clients—and *they are*.



Fatimah Gifford, MAODC  
Executive Director



Betty L. Farrell, CNM, MSN, MPH  
Board President

We all knew that 2022 would be an incredibly hostile year for abortion rights, and we met the moment prepared to keep pushing forward, undeterred. This year, we:

- Trained 683 health and social service workers to provide quality abortion referrals through our virtual trainings and webinars
- Trained 221 sites across 32 states, including every Title X clinic in North Carolina
- Formed new relationships and deepened our collaborations across systems of care, partnering with abortion funds, harm reduction organizations, and legal organizations in addition to our work with domestic and sexual violence, HIV, substance use, and primary care
- Launched the virtual Stigma Training Series to empower workers to address provider bias and improve care for marginalized populations seeking pregnancy referrals, including BIPOC, LGBTQ+, fat, and young clients.

**The movement for abortion justice has never been easy.** 30 years ago, Provide signed up for this fight knowing it would be a long haul. Since then, we have kept adapting, innovating, and moving forward, steadfast in our commitment to racial equity and abortion justice. We are taking time to rest and care for ourselves when we need it—and we hope you are, too—but no one can shake our commitment to the communities that count on us. With your continued support, Provide is unstoppable.

A handwritten signature in black ink that reads "Fatimah".

Fatimah Gifford, MAODC  
Executive Director

A handwritten signature in black ink that reads "Betty L. Farrell".

Betty L. Farrell, CNM, MSN, MPH  
Board President

# Strategic Plan 2023-2025


In 2022, Provide completed a bold, ambitious Strategic Plan to guide our work in 2023-2025. Over six months, we came together as a full staff to re-envision what our work is going to look like over the next three years. The result was a highly collaborative internal process shaping a plan that is innovative, responsive to the external abortion landscape, and centers race equity and inclusion through all facets of our work. We are excited to share our new vision, mission, and goals with you.

## Vision

We envision an equitable sexual and reproductive health system that cares for the whole person with dignity and respect.

## Mission

Provide works in partnership with health and social service providers to reduce barriers to care at the intersection of abortion and other stigmatized healthcare by providing training and support, centering marginalized communities where there is demand and decreased access.

A circular inset image showing a page from a guide titled 'What to do if you are pregnant'. The text on the page includes 'Knowing your options can help you decide' and 'Confirm your pregnancy with a healthcare provider so that you can explore your options.' The 'provide' logo is visible at the bottom of the page.

What to do  
if you are  
pregnant  
Knowing your options  
can help you decide  
Confirm your pregnancy with a  
healthcare provider so that you  
can explore your options.  
provide

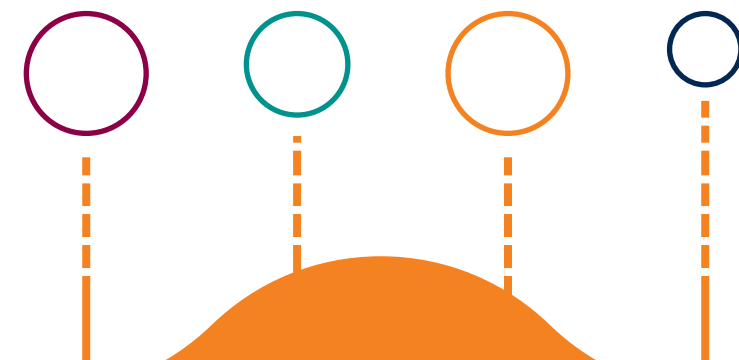
## Goals

- 1 Implement a sustainable, data-informed, diversified funding program that increases organizational capacity to achieve our mission.
- 2 Deliver programs that center BIPOC, queer and transgender, low-income, and rural folks to meet sexual and reproductive health access needs.
- 3 Enhance Provide's visibility with providers and collaborators to create opportunities for meaningful thought leadership and to contribute to the reproductive health, rights, and justice movements.
- 4 Establish an internal culture of boldness, innovation, and collaboration that centers our values.

## Race Equity & Inclusion

Intentional and continual practice of eliminating anti-blackness; changing policies, practices, systems, and structures by prioritizing measurable change in the lives of Black, Indigenous, and People of Color (BIPOC).

*-Definition adapted from Race Forward*



# Prepared to Pivot

For 30 years, Provide has been working to connect the dots between health and social service providers in states with the least access to abortion. Our team knows how to navigate the margins to help providers connect their clients with safe, compassionate care and support services.

To prepare for the changing legal landscape of abortion, Provide partnered with **The Lawyering Project** to conduct a risk analysis of our programs early in 2022. These experts found that our staff and trainees face very little risk of criminal or civil liability in conducting our programs. As a result, we were ready for the *Dobbs* decision and have never stopped providing effective trainings and technical assistance. We remain steadfast in our mission, equipping care professionals to respond to unintended pregnancy with empathy and expertise and to continue making quality abortion referrals in these uncertain times.



# Centering Race Equity in Pregnancy Options Counseling

Provide empowers health and social service providers to respond directly to client needs around unintended pregnancy and abortion. Our approach is informed by our ongoing commitment to racial equity and grounded in values of autonomy, safety, and access.

In 2022, Provide published the results of a study we conducted in partnership with Emory University with pregnant patients in the U.S. South. We found:

- Black patients are significantly less likely than non-Black patients to receive the information and referrals they are seeking for abortion, adoption, and pregnancy support.
- Care workers can help reduce racial bias by offering nonjudgmental education and referrals for abortion, adoption, and parenting with every patient, every time.

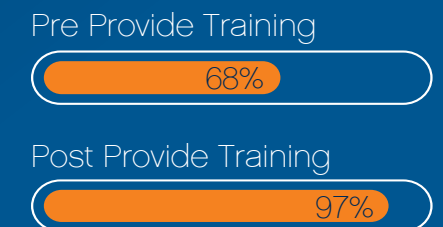


## Following an Abortion Referrals Training

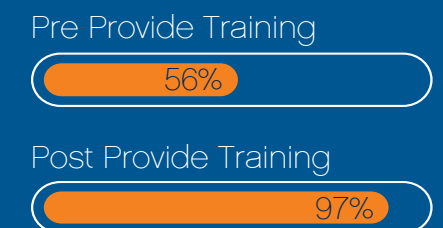


65% of participants who said they were unlikely to refer for abortion care prior to training changed their minds

% agree they have the skills and information to effectively counsel a client on all pregnancy options



% agree have the skills and information to effectively refer a client for abortion care if they request it



# Understanding Provider Needs

To understand how the *Dobbs* decision affected the people we serve, Provide conducted a Post-Roe Needs Assessment with **225 health and social service providers** in fall 2022. We found that the needs providers shared were in alignment with Provide's programming, and have used the findings to help make both our programming and strategic plan data-driven and centered on the needs of our audience.

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Providers are **47%** more willing to engage in work around abortion compared to before the *Dobbs* decision.

**INTERSECTIONALITY**  
a lens, a prism, for seeing the way in which various forms of inequality often operate together and exacerbate each other

—Definition from Kimberlé Crenshaw as quoted in *Time* magazine

## Intersectional Programming

In 2022, Provide continued to adapt to the external landscape and expand our national footprint by growing our virtual training offerings. In addition to our flagship Abortion Referrals Training and webinars based on that curriculum, we launched **six new webinars offering a deeper dive** into the ways provider bias and stigma impact marginalized populations.



Trans & Nonbinary



LGBTQ+



Black



Young



Seeking Pregnancy Referrals



Fat

# Fighting Abortion Criminalization

In 2022, Provide partnered with **If/When/How** to develop a training for domestic violence coalitions on how self-managed abortion (SMA) intersects with their work, and how to best support their clients who are considering SMA. These trainings are crucial in helping advocates understand their mandatory reporting requirement—specifically that there is **no reason or requirement** to report any person for self-managing an abortion.

## What is medication abortion?

Medication abortion uses pills—misoprostol alone or in combination with mifepristone—to safely and effectively end a pregnancy up to 11 weeks after the first day of the person's last period. If used, mifepristone is taken first to block the hormone progesterone, which stops the pregnancy from growing. Misoprostol then causes cramping and bleeding to empty the uterus. While both regimens are recommended by the World Health Organization, misoprostol alone is likely the most common method of medication abortion used worldwide. In states where abortion is legal, these medications are frequently prescribed for abortion care; however, where and when a patient takes them depends on the state laws and clinic policies. In some states, patients can access abortion medication by mail rather than making the trip to the provider's office.

## What is Self-Managed Abortion (SMA)?

Self-managed abortion (SMA) broadly refers to abortion that happens outside of the formal healthcare system and without the involvement of a medical professional. SMA commonly happens in someone's home, safely and privately, using abortion pills (misoprostol alone or in conjunction with mifepristone) or another method (e.g., abortion massage, extraction, herbs, or other traditional methods). Abortion pills have been used successfully without a clinician by people all over the world; however, getting abortion medication online or without a prescription may have legal consequences. Provide is working to resist criminalization of abortions by educating providers against needlessly reporting their clients who they suspect of self-managing an abortion.

## SUPPORT, DON'T REPORT.

From 2000-2020, If/WhenHow identified 61 cases of people who were criminally investigated or arrested for allegedly ending their own pregnancy or helping someone else do so. **45% were reported to law enforcement by a care provider.**

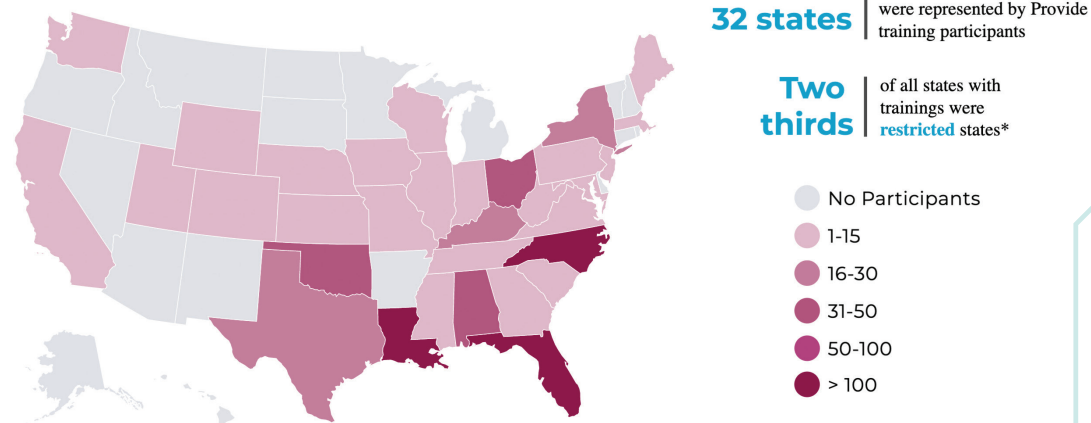


# Prioritizing Southern Outreach

While Provide has expanded our national footprint through virtual training, we remain heavily invested in supporting Southern states. As part of this work, in 2022 we deepened our relationships and outreach across Appalachia through these powerful collaborative initiatives:

- We partnered with the **North Carolina Association of Public Health** to train 205 participants at 43 family planning clinics on our Abortion Referrals Curriculum.
- As a recipient of the **National Harm Reduction Coalition's** HepConnect Grant, we developed a new training program to shift culture and behaviors at the intersections of substance use and sexual and reproductive health. In the coming months, we are working to implement this training with 200 providers across five key states: Indiana, Kentucky, Tennessee, North Carolina, and West Virginia.
- We worked with two southern abortion funds, **ARC-Southeast** and the **Kentucky Health Justice Network (KHJN)**, to assess needs and provide technical assistance around training, operations, and preventing staff/volunteer burnout.
- We are partnering with the **Pacific Institute for Research and Evaluation (PIRE)** to develop and implement pregnancy options and stigma training for domestic violence, sexual assault, and substance use treatment providers in Kentucky.

## Provide Training Participants by State



\*According to the Guttmacher Interactive Map: US Abortion Policies After Roe (updated 2/26/2023)



## Equipping the Next Generation of Providers

The future of abortion access relies in part on the next generation of health providers. To power this forward momentum, in 2022 we embarked on an exciting collaboration with **Louisiana State University's Southern Center for Adolescent and Young Adult Health Equity** to build a curriculum for medical students and medical residents on how to talk about abortion and pregnancy options with young people.

In deepening our work with existing providers, we are also partnering with **ExPAND Mifepristone**, a learning collaborative run by the University of Chicago Department of Family Medicine, to deliver training on pregnancy options counseling and values clarification around abortion for primary clinics in Illinois. Additionally, we developed and disseminated a new Best Practice Guide for All-Options Pregnancy Counseling to nearly 7,000 primary care providers through the **Reproductive Health Access Project**.



# Creating Long-Term Systems Change



Through our Microgrant Project, Provide selected organizations across each of our five systems of care—domestic and sexual violence, substance use, HIV, general health care, and family planning—to learn how to integrate conversations about abortion into their client flow for long-term change. Our microgrant partners are instrumental in assessing the needs of people with lived experiences and shifting organizational culture and behaviors to better meet those needs.

## Provide's 2022 Microgrant Partners



# Values-Based Culture

Provide's staff is a group of people who care deeply about serving the communities where we live and work. We bring a diverse array of experience in and training from backgrounds in HIV/AIDS service delivery, substance use counseling, domestic and sexual violence case management, family planning, reproductive rights and health, and safety net health services. Together our experiences root us in deep compassion for marginalized communities and the support systems who care for them.

## 2022 Board of Directors

Provide benefits from a diverse and engaged Board of Directors made up of state, national, and global leaders in reproductive and community health, including service providers, administrators, policy experts, and advisors.

President: Betty L. Farrell, CNM, MSN, MPH

Treasurer: Molly Quinn

Clerk: Sarah Dietrich, RN

### Directors:

Bridget Bohannon, MPH

Jamarr Brown

Dione Friends

Denise Holmes, JD, MPH

Walt Klausmeier

Mugdha Mokashi, MD

Amanda Oppenheimer

Cheryl Prelow

Adrienne Weil

Fatimah Gifford, MAODC



## 100% of Provide staff

- agree that Provide conducts its work in a way that advances racial equity
- feel their current role is a good fit for their skills and abilities
- are proud of the work they do and enjoy being part of the organization

*Provide Staff Climate Survey, conducted in October 2022 with 100% staff participation (excluding executive leadership and independent contractors).*

### Staff

We recognize and thank all the staff who contributed to Provide's work in 2022:



Michelle Dowell-Vest,  
Director of Finance  
& Administration



Monika Gilliard, CHE,  
Major Gifts Officer



Sara Hunter,  
Development Specialist



Tara Johnson, M.Ed.,  
Training Design &  
Delivery Specialist



Fatimah Gifford, MAODC,  
Executive Director



Dannielle Shaw, JD,  
Managing Director



Ashley Bordas,  
Director of Development



Adina Koch,  
Director of Program  
Outreach & Engagement



Becca Lee-Simpson,  
Director of Marketing  
& Communications



Kelli Lynch,  
Training & Outreach  
Coordinator



Kristin Nobel, MPH,  
Senior Director  
of Evaluation



Sarah Cannady, CLC,  
Training & Outreach  
Coordinator



Tiffany Collins-Webb,  
Training & Outreach  
Coordinator



Ann Dills, MSW,  
Technical Assistance  
Manager



Crystal Norwood,  
Communications  
Manager



Lauren Pring, MPH,  
Director of Evaluation



Ondine Quinn, MSW, CSW,  
CSE, Director of Program  
Development



Eric Wilson, Executive  
Assistant & Board  
Liaison



# Securing Our Financial Future



2022 marked Provide's 30th anniversary! For three decades, we have adapted to the ever-changing abortion access landscape and developed a rich legacy of activism, training, advocacy, and organizing.

The story of the last 30 years could not have been written without the donors who stepped up each year to ensure people seeking abortion across the South and Midwest receive accurate options counseling and referrals. Thank you to all those who paved the way before us and thank you to those who are making Provide's next 30 years possible.



## Income

Grants: .....	\$1,160,731.00
Contributions.....	\$257,865.49
Other: .....	\$7,341.67

## Expenses

Program: .....	\$1,333,473 (61%)
Management: .....	\$480,925(22%)
Fundraising: .....	\$371,624 (17%)

# Our Supporters



\*Donors marked with an asterisk are GEMS (monthly donors) as of December 2022

+Donors marked with a plus have been giving for 5 consecutive years

#Donors marked with a hashtag have been giving for 10 consecutive years

## Champions (Gave \$10,000+ in 2022)

Anonymous Donors (2)	Pixley Hill Foundation+
The Margaret and Daniel Loeb Foundation+	Denise Sobel
Mary Murphy and Mark Stevens+	Stein Sharpe Family Fund#

## Loyal Donors (Gave \$1,000 - \$9,999 in 2022)

Anonymous Donors (8)	Lebowitz-Aberly Family Foundation#
Carol Axelrod	Charlotte Matthews
Hannah Lyons Bourne Fund	Barbara Meislin#
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The Dawson Family Fund	Robert Pennoyer, Esq
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Andrea Durham+	Molly Quinn
Mary and Kenneth Edlow+	Temple S. Richardson
Betty I. Farrell+	Paula Riggert
Patricia Fridley+	Randi Rubovits-Seitz+
Adele and Willard Gidwitz Family Foundation+	Naomi Sobel
Betsy and David Harris#	Laura Wilson and Mark Menting#
Polly Kornblith and Michael Newman	Roma B. Wittcoff
Andrea S. Kramer*+	Philip Woodbury
Nancy Leavens	You Have Our Trust Fund

## Advocates (Gave \$500 - \$999 in 2022)

Traci Baird and Matthew Dalva	Yael and Amnon Landan+
Nancy and Reinier Beeuwkes+	Elaine Landes and David Felson+
Elinor and Bob Berlin	Rochelle Mains
Richard Brennan	Jerome Marty*
Charla Gabert	Sherry and Gerald Merfish+
Mary Giese	Nautilus Fund+
Victoria Graboys	Amanda Oppenheimer
Susan C. Griffith*#	Susan Ryan
Cara Hesse	Chris Schmandt and Kathy Rosenfield
John Hirschi	Charitable Fund
Lorinda Hohenbrink#	Michael Simpson
Janice Juraska#	Francine Stein+
Felicia Kazer	Janet Stein
Gloria Kramer	Judith Weiss#

## Friends (Gave under \$500 in 2022)

Anonymous Donors (19)	Patricia Glowa and Donald Kollisch	Amanda Melillo*
Amelia Adams	Lesley Goldberg	Emily Melnick
Randy Albelda#	Marc Grella, MD Pediatrician at MGH	Alair Micocci*
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Nora Lynn Bakamjian	Susan Hamlin	Frederick Millhiser
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		Jerrold Yos
		Brita Kate Zitin*+
		Eileen Zurek

## Institutional Support

Borealis Philanthropy	Ms. Foundation for Women
Conant Family Foundation	National Harm Reduction Coalition
The David and Lucile Packard Foundation	New Venture Fund
Digital Defense Fund	The OMA Fund of the Ms. Foundation for Women
Horace W. Goldsmith Foundation	Prentice Foundation
Irving Harris Foundation	Samuel Rubin Foundation
Jessie Smith Noyes Foundation	Scintilla Foundation
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